

CURRICULUM VITA

ROSELYNN M. NEWTON  
ASSISTANT PROFESSOR

TEXAS STATE UNIVERSITY–SAN MARCOS  
COLLEGE OF FINE ARTS AND COMMUNICATION  
DEPARTMENT OF ART & DESIGN  
COMMUNICATION DESIGN PROGRAM

JANUARY 19, 2011

## 1. ACADEMIC & PROFESSIONAL BACKGROUND

### < A > NAME AND TITLE

Roselynn M. Newton, Assistant Professor,  
Texas State University–San Marcos  
Department of Art & Design

### < B > EDUCATIONAL BACKGROUND

- 2002** University of Houston, Houston, Texas  
Masters of Fine Arts in Graphic Communications  
Thesis Title: *Reveal*
- 1995** Texas A&M University, College Station, Texas  
Bachelor of Environmental Design
- 1995** Texas A&M University, Castiglion Fiorentino, Italy  
Santa Chiara Study Center, Fall Architecture Program

### < C > UNIVERSITY EXPERIENCE

- 2008 TO PRESENT** Texas State University San Marcos, San Marcos, Texas  
Assistant Professor :: Communication Design  
Department of Art and Design
- 2007 TO 2008** Texas State University San Marcos, San Marcos, Texas  
Senior Lecturer :: Communication Design  
Department of Art and Design
- 2006 TO 2007** University of Houston, Houston, Texas  
Visiting Lecturer :: Industrial Design Program  
College of Architecture
- 2003 TO 2007** The Art Institute of Houston, Houston, Texas  
Instructor :: Graphic Design  
Department of Art
- 2002 TO 2003** Savannah College of Art and Design, Savannah, Georgia  
Professor :: Graphic Design  
Graphic Design Department
- 2001 TO 2002** University of Houston, Houston, Texas  
Teaching Faculty :: Graphic Communications  
School of Arts
- 2000** Houston Community College, Houston, Texas

Adjunct Professor :: Graphic Design

< D > RELEVANT PROFESSIONAL EXPERIENCE

**2008 TO PRESENT** Collaborative 1[26] Architecture + Design, Houston, Texas  
*co-founder and principal graphic designer*

Collaborative 1[26] is a design studio that focuses on community-based projects that are collaborative in nature with other design disciplines. The studio blends different aspects of design from architecture, graphic, environmental and interior design. A recent collaboration effort includes: The Rice Design Alliance 2010 Design Charette “Awakening Willow Waterhole” The purpose of the charette was to focus on maximizing the potential of The Willow Waterhole Greenway Project, a 279-acre greenspace featuring six detention lakes, designed to reduce flooding along Brays Bayou in Houston, Texas.

**2008 TO 2010** MIRA Design Lab, Austin, Texas  
*cofounder and designer*

MIRA Design Lab is a design cooperative that includes graphic design professors from regional universities. The lab focuses on public art projects, letterpress workshops and bookbinding workshops.

:: significant work :: (*partial list*)

Submitted proposal for SAPPI Ideas That Matter 2008 grant for the non-profit group *Mobile Loaves and Fishes*

**2004 TO PRESENT** Rose Newton Design, Austin, Texas  
*freelance designer*

Design studio that focuses on design work for educational institutions and non-profit organizations.

:: clients include :: (*partial list*)

Lieberman Software, Austin, Texas  
Ecoair Technologies, Atlanta, Georgia  
The John Cooper School, The Woodlands, Texas  
Child’s Day Child Development Center, Austin, Texas  
Rice Design Alliance, Houston, Texas  
The University of Houston College of Architecture,  
Houston, Texas

Westchase Methodist School, Houston, Texas

1999 TO 2004

Newton Design Group, Houston, Texas  
*freelance designer*

Design from initial concepts to job completion, developed concepts and designs specializing in marketing materials and books, worked with printing vendors for both full color offset printing and short run digital press printing.

:: clients include :: (*partial list*)

PG&E Energy Services  
The York Group, Inc.  
Houston Public Library  
Quikserv Corporation  
Nabors Industries  
The Men's Wearhouse  
Pilgrim Cleaners

1997 TO 1999

PG&E Energy Services, Houston, Texas  
*graphic designer*

Worked with executives and sales staff to develop graphic presentations for high level meetings and training materials.

1996 TO 1997

PennUnion Energy Services L.L.C., Houston, Texas  
*contract, graphic designer*

In-house graphic designer, design focus on training materials and presentations.

1996

United Media Corporation for Enron Corporation, Houston, Texas  
*media specialist*

In-house graphic designer, designed training materials and presentations for the Enron Corporation worldwide.



FALL 2008 (3)	ARTC 2303	Communication Design Foundation III Typography (2 sections)
	ARTC 2304	Communication Design Foundation IV Conceptual Strategies (1 section)

[GRADUATE AND UNDERGRADUATE COURSES TAUGHT PRE-TEXAS STATE TENURE-TRACK]

SUMMER 2008 (2)	ARTC 2303	Communication Design Foundation III Typography (1 sections)
	ARTC 2304	Communication Design Foundation IV Conceptual Strategies (1 section)
SPRING 2008 (3)	ARTC 1302	Communication Design Foundation II Computer Applications (1 sections)
	ARTC 2304	Communication Design Foundation IV Conceptual Strategies (1 section)
	ARTC 5331	Graduate Corporate Identity (Experiential Spaces)
FALL 2007 (3)	ARTC 1302	Communication Design Foundation II Computer Applications (2 sections)
	ARTC 2303	Communication Design Foundation III Typography (1 sections)

[UNDERGRADUATE COURSES TAUGHT AT THE ART INSTITUTE OF HOUSTON (AIH), THE UNIVERSITY OF HOUSTON (UH), THE SAVANNAH COLLEGE OF ART AND DESIGN (SCAD) AND HOUSTON COMMUNITY COLLEGE (HCC)]

SPRING 2007 (7)	GD 210	Type II–Hierarchy, (AIH)
	GD 223	Brand Identity I, (AIH)
	GD 305	Studio I, (AIH)
	GD 332	Web Design (2 sections), (AIH)
	GD 419	Digital Portfolio, (AIH)
	INDS 2341	Visual Communications II, (UH)
WINTER 2007 (5)	GD 223	Brand Identity I, (AIH)
	GD 305	Studio I (2 sections), (AIH)
	GD 418	Sequential Design, (AIH)

	GD 419	Digital Portfolio, (AIH)
<b>FALL 2006 (6)</b>	GD 110	Type I–Fundamentals, (AIH)
	GD 223	Brand Identity I, (AIH)
	GD 305	Studio I (2 sections), (AIH)
	GD 315	Information Design, (AIH)
	INDS 4397	e-Portfolio, (UH)
<b>SUMMER 2006 (5)</b>	GD 210	Type II–Hierarchy, (AIH)
	GD 213	Layout II, (AIH)
	GD 305	Studio I (3 sections), (AIH)
<b>SPRING 2006 (6)</b>	GD 210	Type II–Hierarchy, (AIH)
	GD 213	Layout II, (AIH)
	GD 305	Portfolio (Bachelors), (AIH)
	GD 403	Special Topics, (AIH)
	GD 418	Sequential Design, (AIH)
	INDS 2341	Visual Communications II, (UH)
<b>WINTER 2006 (6)</b>	GD 101	Illustrator I, (AIH)
	GD 210	Type II –Hierarchy (2 sections), (AIH)
	GD 213	Layout II, (AIH)
	GD 214	Independent Study, (AIH)
	GD 315	Information Design, (AIH)
<b>FALL 2005 (5)</b>	GD 105	Digital Imaging I, (AIH)
	GD 203	Layout I, (AIH)
	GD 210	Type II–Hierarchy, (AIH)
	GD 305	Studio I, (AIH)
	GD 311	Type III–Experimental, (AIH)
<b>SUMMER 2005 (5)</b>	GD 210	Type II–Hierarchy (2 sections), (AIH)
	GD 213	Layout II, (AIH)

	GD 305	Studio I, (AIH)
	GD 311	Type III–Experimental, (AIH)
<b>SPRING 2005 (5)</b>	GD 101	Illustrator I, (AIH)
	GD 210	Type II –Hierarchy (2 sections), (AIH)
	GD 306	Experimental Visualization (2 sections), (AIH)
<b>WINTER 2005 (6)</b>	GD 103	Graphic Symbolism, (AIH)
	GD 112	Concept Development (AIH)
	GD 210	Type II–Hierarchy, (AIH)
	GD 311	Type III–Experimental, (AIH)
	GD 261	Portfolio (2 sections), (AIH)
<b>FALL 2004 (6)</b>	GD 110	Type I–Fundamentals, (AIH)
	GD 205	Digital Imaging II, (AIH)
	GD 210	Type II–Hierarchy, (AIH)
	GD 211	Digital Illustration II, (AIH)
	GD 261	Portfolio (2 sections), (AIH)
<b>SUMMER 2004 (5)</b>	GD 112	Concept Development, (AIH)
	GD 213	Layout II, (AIH)
	GD 210	Type II–Hierarchy (2 sections), (AIH)
	GD 223	Brand Identity I, (AIH)
<b>SPRING 2004 (6)</b>	GR 101	Illustrator I
	GR 210	Type II–Hierarchy (3 sections), (AIH)
	GR 213	Layout II, (AIH)
	GR 223	Brand Identity I, (AIH)
<b>WINTER 2004 (5)</b>	GR 110	Type I–Fundamentals (2 sections), (AIH)
	GR 203	Layout I, (AIH)
	GR 210	Type II–Hierarchy (2 sections), (AIH)
<b>FALL 2003 (5)</b>	GR 123	Basic Type (2 sections), (AIH)

	GR 131	Graphic Symbolism, (AIH)
	GR 133	Advanced Type (2 sections), (AIH)
<b>SPRING 2003 (4)</b>	GRDS 190	Desktop Publishing (2 sections), (SCAD)
	GRDS 201	Intro to Graphic Design (2 sections), (SCAD)
<b>WINTER 2003 (4)</b>	GRDS 190	Desktop Publishing (2 sections), (SCAD)
	GRDS 201	Intro to Graphic Design, (SCAD)
	GRDS 312	Vector Graphics, (SCAD)
<b>FALL 2002 (4)</b>	GRDS 190	Desktop Publishing, (SCAD)
	GRDS 201	Intro to Graphic Design (2 sections), (SCAD)
	GRDS 312	Vector Graphics, (SCAD)
<b>SPRING 2002</b>	ART 3360	Computer Software, (UH)
<b>FALL 2001</b>	ART 3360	Computer Software, (UH)
<b>SUMMER 2000</b>	ARTS 1325	Vector Graphics, (HCC)

< C > GRADUATE THESES/DISSERTATION OR EXIT COMMITTEES

[EXIT COMMITTEES DURING TEXAS STATE TENURE-TRACK APPOINTMENT]

**FALL 2008 TO SPRING 2011**      Communication Design Senior Exit Review,  
Texas State University–San Marcos, San Marcos, Texas

[EXIT COMMITTEES PRE-TEXAS STATE TENURE-TRACK APPOINTMENT]

**FALL 2003 TO SPRING 2007**      Graphic Design Portfolio Show,  
The Art Institute of Houston, Houston, Texas

**SPRING 2006 TO SPRING 2007**      Junior and Senior Industrial Design Studio Review,  
College of Architecture, University of Houston, Houston,  
Texas

**FALL 2002 TO SPRING 2003**      Portfolio Review  
Savannah College of Art and Design, Savannah, Georgia

**FALL 2001 TO SPRING 2002**      Block Review  
University of Houston, Houston, Texas

## < D > COURSES PREPARED AND CURRICULUM DEVELOPMENT

### [GRADUATE AND UNDERGRADUATE COURSES AT TEXAS STATE UNIVERSITY–SAN MARCOS]

Development of syllabus, lecture materials and assigned projects for the following classes:

- ARTC 1303** Design Foundations II :: Undergraduate graphic design introductory software class with a focus on digital imaging, vector graphics and page layout software.
- ARTC 2303** Design Foundations III - Basic Typography :: Introductory typography course with a focus on typographic history, typography rules/standards with a major emphasis on basic typographic compositions and establishing visual hierarchy.
- ARTC 2304** Design Foundations IV - Poster Design :: Advanced design course with a focus on poster design. A major emphasis on concepts and image making through the poster medium.
- ARTC 3320** Advanced Typography :: Advanced design course that addresses issues in page structure and composition, content organization and management, typographic hierarchies, typeface and font selection, and typesetting.
- ARTC 4314H** Poster Design :: Advanced design course that uses exploration and experimental usage of the written word integrated with visual imagery by using digital and traditional photography, illustration, and other graphic elements utilized in poster design.
- ARTC 5331** Corporate Identity :: Graduate level design course with emphasis on research, writing and concept development.

### [UNDERGRADUATE COURSES AT THE ART INSTITUTE OF HOUSTON]

My employment at The Art Institute of Houston stemmed from their transition from an Associates degree to a Bachelors degree program. The entire curriculum was evaluated and converted to a Bachelors level program. As the first MFA instructor for the school my responsibility was to spearhead the curriculum change. I was responsible for the development of syllabus, lecture materials and assigned projects throughout the curriculum with emphasis in: Typography, Brand Identity, New Junior and Senior Level Design Studios, Book Binding Techniques, Portfolio, Sequential Graphics (After Effects) and Web Portfolios

- GD 101** Illustrator I :: An introductory course to vector graphics utilizing Adobe Illustrator software. Through demonstrations, lectures and exercises the students were given working knowledge of the vector software common in the graphic design field.
- GD 103** Graphic Symbolism :: Studio course that focuses on the fundamentals of symbol making through concepts, ideation, and hand rendered presentations. Lectures and discussions emphasized the meanings of marks and symbols, history and

contemporary uses.

- GD 110** Type I Fundamentals :: Introductory typography course with a focus on typographic history, typography rules/standards with a major emphasis on basic typographic compositions.
- GD 105** Digital Imaging I :: Introductory pixel based image manipulation course using Adobe Photoshop.
- GD 112** Concept Development :: Course focuses on the process of developing strong design concepts through research, ideation, brainstorming, mind mapping, roughs and final presentations.
- GD 203** Layout I :: Fundamental design layout course with a focus on the basic grid system, visual hierarchy and layout standards. Introduces the basics of professional layout software such as Adobe InDesign.
- GD 205** Digital Imaging II :: Intermediate pixel based image manipulation course. Using Adobe Photoshop students created conceptual images with a focus on executing well crafted compositions using visual hierarchy and basic composition principles.
- GD 210** Type II Hierarchy :: Intermediate typography course with a focus on typographic history, typography rules/standards with a major emphasis on visual hierarchy.
- GD 211** Illustrator II :: An intermediate course in vector graphics utilizing Adobe Illustrator software. Major emphasis on realistic dimensional illustrations using the gradient mesh tool.
- GD 213** Layout II :: Intermediate multi-page design layout course with a focus on the grid system, visual hierarchy and layout standards using Adobe InDesign.
- GD 214** Independent Study :: Select students were given the opportunity to have one-on-one assignments and critiques based off of an agreed subject. Students had to be self reliant and disciplined to follow through with their ideas while being mentored by the instructor.
- GD 223** Brand Identity I :: An introductory course to brand identity. Lectures and discussions focused on concepts, marks and logos, the identity package and applying the brand. The outcome for the class included a complete brand identity process book from concepts through branding application.
- GD 261** Portfolio :: Portfolio class for Associate level students. Emphasis on portfolio preparation, resume writing and overall package to graduate and go out into the workforce.
- GD 305** Portfolio (Bachelor degree students) :: Mid program review class for Bachelor level students. Emphasis on evaluation of work up to that point in the program.

Passing class was mandatory to continue in the design program.

- GD 305** Studio I :: Studio class that introduced students to basic hand binding techniques. In addition to binding techniques, students were also exposed to the printing process with field trips to paper companies and offset press printing companies. The entire printing process was covered from paper selection through finishing techniques such as embossing and varnishing.
- GD 306** Experimental Visualization :: A non-traditional image making studio class. Through lectures and demonstrations students were exposed to unique techniques to create imagery that focused on image making without the computer. Students were encourage to explore traditional fine art techniques such as painting and silk screen printing in addition to sculpture and photography.
- GD 311** Type III Experimental :: Advanced typography course which focused on the exploration of experimental was to create typography. Through lectures and demonstrations students were exposed to unique techniques that did not involve execution through computers. Some experimental typographic techniques included hand rendering, sculpture and photography.
- GD 315** Information Design :: An introduction to information design through lectures, discussions and projects. Assignments focused on designing and executing wayfinding, signage and statistical information.
- GD 332** Web Design :: Introduction to basic html and Macromedia Dreamweaver for graphic design students. Students created multi-tiered websites with a focus on visual composition, navigation and execution of functional sites.
- GD 403** Special Topics :: Under the special topics title instructor could select the subject matter for course. Package design was selected as the subject for this course because of the lack of dimension package design courses available in the program. Execution of dimensional packages were required.
- GD 418** Sequential Design :: An introduction to time based graphic design. Students were lectured and had demonstrations on the fundamentals of Adobe After Effects.
- GD 419** Digital Portfolio :: Digital portfolio class for senior level students. Through discussion and lectures students evaluated their work then designed and implemented a portfolio website through basic html and Macromedia Dreamweaver.
- GR 101** Illustrator I :: An introductory course to vector graphics utilizing Adobe Illustrator software. Through demonstrations, lectures and exercises the students were given working knowledge of the vector software common in the graphic design field.

- GR 110** Type I Fundamentals :: Introductory typography course with a focus on typographic history, typography rules/standards with a major emphasis on basic typographic compositions.
- GR 123** Basic Type :: Introductory typography course with a focus on typographic history, typography rules/standards with a major emphasis on basic typographic compositions.
- GR 131** Graphic Symbolism :: Studio course that focuses on the fundamentals of symbol making through concepts, ideation, and hand rendered presentations. Lectures and discussions emphasized the meanings of marks and symbols, history and contemporary uses.
- GR 133** Advanced Type :: Intermediate typography course with a focus on typographic history, typography rules/standards with a major emphasis on visual hierarchy.
- GR 203** Layout I :: Fundamental design layout course with a focus on the basic grid system, visual hierarchy and layout standards. Introduces the basics of professional layout software such as Adobe InDesign.
- GR 210** Type II Hierarchy :: Intermediate typography course with a focus on typographic history, typography rules/standards with a major emphasis on visual hierarchy.
- GR 213** Layout II :: Intermediate multi-page design layout course with a focus on the grid system, visual hierarchy and layout standards using Adobe InDesign.
- GR 223** Brand Identity I :: An introductory course to brand identity. Lectures and discussions focused on concepts, marks and logos, the identity package and applying the brand. The outcome for the class included a complete brand identity process book from concepts through branding application.

[UNDERGRADUATE COURSES AT THE UNIVERSITY OF HOUSTON (COLLEGE OF ARCHITECTURE)]  
 Development of syllabus, lecture materials and assigned projects for the new Industrial Design Program. The classes emphasized graphic design techniques and software along with development of industrial design web/electronic portfolios.

- INDS 2341** Visual Communications II :: Introductory class designed for Industrial Design students which focuses on basic typography, vector graphics, digital imaging, and basic layout software.
- INDS 4397** e-Portfolio :: Digital portfolio class for junior and senior level Industrial Design students. Through discussion and lectures students evaluated their work then designed and implemented a portfolio website through basic html and Macromedia Dreamweaver.

[UNDERGRADUATE COURSES AT SAVANNAH COLLEGE OF ART AND DESIGN]

Development of syllabus, lecture materials and assigned projects for the following classes:

- GRDS 190** Desktop Publishing :: An introductory graphic design software class with a focus on digital imaging, vector graphics and page layout.
- GRDS 201** Intro Graphic Design :: A course with a focus on graphic design basics such as fundamental design/compositional concepts, critical thinking and professional execution.
- GRDS 312** Vector Graphics :: An introductory course to vector graphics utilizing Adobe Illustrator software. Through demonstrations, lectures and exercises the students were given working knowledge of the vector software common in the graphic design field.

[UNDERGRADUATE COURSE AT THE UNIVERSITY OF HOUSTON (COLLEGE OF FINE ARTS)]

Development of syllabus, lecture materials and assigned projects for the following class:

- ART 3360** Computer Software :: An introductory graphic design software class with a focus on digital imaging, vector graphics and page layout.

[UNDERGRADUATE COURSE AT HOUSTON COMMUNITY COLLEGE]

Development of syllabus, lecture materials and assigned projects for the following class:

- ARTS 1325** Vector Graphics :: An introductory course to vector graphics utilizing Adobe Illustrator software. Through demonstrations, lectures and exercises the students were given working knowledge of the vector software common in the graphic design field.

< E > FUNDED EXTERNAL TEACHING GRANTS AND CONTRACTS N/A

< F > SUBMITTED, BUT NOT FUNDED, EXTERNAL TEACHING GRANTS AND CONTRACTS N/A

< G > FUNDED INTERNAL TEACHING GRANTS AND CONTRACTS

**SPRING 2009** Program for Excellence in Teaching and Learning  
Texas State University–San Marcos, San Marcos, Texas

**SUMMER 2008** IT Technology Integration Workshop, Texas State University San Marcos,  
San Marcos

Proposal titled *“Breaking the Invisible Wall: Engaging and Interacting within a Virtual Space”* submitted for technology integration into the classroom was accepted. The IT Technology Integration Workshop was held for one week during the summer. During the workshop educators were exposed to technology based applications and

techniques to implement into the classroom. Through the workshop the educators were given the opportunity to understand other college and departments within the university and how they approach integrating technology into their classroom.

< H > SUBMITTED, BUT NOT FUNDED INTERNAL TEACHING GRANTS AND CONTRACTS N/A  
< I > OTHER

#### STUDENT AWARDS

[STUDENT AWARDS DURING TEXAS STATE TENURE-TRACK APPOINTMENT]

**2009** Art Directors Club of Houston – Gold Medal Award, Houston, Texas

Michael Perez

Texas State University (ARTC 3320 Advanced Type)

*Investigating Type*

[STUDENT AWARDS PRE-TEXAS STATE TENURE-TRACK APPOINTMENT]

**2007** Creative Summit XXI – Merit Awards, San Marcos, Texas

David Irias

Gary Basemen \$5 Award

The Art Institute of Houston (GD 403 Special Topics)

*Environmental Awareness Poster Series*

Brandon McCain

The Art Institute of Houston (GD 403 Special Topics)

*How It Works*

Thipchat Arthasarnprasit

The Art Institute of Houston (GD 305 Studio I)

*Japanese Stab Binding*

**2006** AIGA Design in the Fast Lane – 1st Place Award School Portfolio  
Dallas, Texas

From a field of several regional design schools, The Art Institute of Houston school portfolio was given a first place rank by design professionals from AIGA.

**2006** Creative Summit XX – Merit Awards, San Marcos, Texas

Andromedia Mendoza

The Art Institute of Houston

*How It Works*

2005 AIGA Design in the Fast Lane – 3rd Place Award School Portfolio  
Austin, Texas

From a field of several regional design schools, The Art Institute of Houston school portfolio was given a third place rank by design professionals from AIGA.

2005 Art Directors Club of Houston Design Awards , Houston, Texas

Crystal Speedon – Gold Medal Award.  
The Art Institute of Houston (GD 211 Illustration II)  
*Andrea Yates*

Kirsten LaBarbera – Student Merit Award  
The Art Institute of Houston  
(GD 306 Experimental Visualization)  
*Dual Narrative*

#### OFF CAMPUS EDUCATIONAL EVENTS

[DURING TEXAS STATE TENURE-TRACK APPOINTMENT]

**FALL 2009/SPRING 2010** Southwest Precision Printers, Houston, Texas  
Organized ARTC 2303 Com Des III press check of final class project at Southwest Precision Printers. The students were able to see first hand the printing process. The representative showed and demonstrated all of the steps from pre-press to binding. Students were able to see both off-set printing and digital printing.

**Fall 2009/Spring 2010** Unisource Paper Company, Houston, Texas  
Organized ARTC 2303 Com Des III class trip to Unisource Paper Company. Through this visit students were introduced to the process of paper selection for design applications through investigation of different types, weights and colors of paper. In addition to paper selection, students became familiar with alternative binding techniques.

[PRE-TEXAS STATE TENURE-TRACK APPOINTMENT]

**SUMMER 2005 TO SPRING 2007** Unisource Paper Company, Houston, Texas  
Organize visits for both the *University of Houston* industrial design students and *The Art Institute of Houston* design students to Unisource Paper Company. Through this visit students were introduced to the process of paper selection for design applications through investigation of different types, weights and colors of paper. In addition to paper selection, students

became familiar with alternative binding techniques.

Gulfstream Graphics Corporation, Houston, Texas

Organize a visit for *The Art Institute of Houston* design students to Gulfstream Graphic Corporation. Students were able to see first hand the printing process. The representative showed and demonstrated all of the steps from pre-press to binding. Students were able to see both off-set printing and digital printing

### III. SCHOLARLY/CREATIVE

#### < A > WORKS IN PRINT

##### I. BOOKS N/A

A. SCHOLARLY MONOGRAPHS N/A

B. TEXTBOOKS N/A

C. EDITED BOOKS

D. CHAPTERS IN BOOKS N/A

E. CREATIVE BOOKS N/A

##### II. ARTICLES N/A

###### A. REFEREED JOURNAL ARTICLES

Newton, R. (2010). Critique 2.0: Embracing the Technological Shift to Reach Out to the Immediacy Generation. In B. Cope & M. Kalantzis (Eds.), *Design Principles and Practices: An International Journal*, Volume 4, Issue 4 July 2010. Champaign: Common Ground Publishing.

###### B. NON-REFEREED ARTICLES

Newton, R. (2010). Typography Spotter Cards. *TypeCon2010: Babel Conference Educational Forum Proceedings*. Los Angeles, CA.

Newton, R. (2009). Blazing Trails: Exploration and Observation to Enhance Design Research. *2009 UCDA Design Education Summit Proceedings*. Smyrna: University & College Designers Association (UCDA).

##### III. PLAYS N/A

##### VI. ABSTRACTS

- |      |  |
|------|--|
| 2010 | Fifth International Conference on Design Principles and Practices, Rome, Italy “ <i>The Rubik’s Cube: A Catalyst to a Creative Process</i> ”                                   |
| 2009 | Design Research Society “Design & Complexity” Conference, Montreal, Canada “ <i>Critique 2.0: Embracing the Technological Shift to Reach Out to the Immediacy Generation</i> ” |

##### V. REPORTS N/A

##### VI. COMMISSIONED DESIGN WORK

[DURING TEXAS STATE TENURE-TRACK APPOINTMENT]

- |      |  |
|------|--|
| 2009 | Ecoair Corporation, Atlanta, Georgia<br><i>brand identity</i> – branding of new company<br>scope: national |
|------|--|

- 2008 The John Cooper School, The Woodlands, Texas  
*Giving 101* – annual fund-raising marketing piece  
scope: local
- 2008 Terry J. Newton, Austin, Texas  
Architectural portfolio (50 page book)  
scope: regional
- 2008 Studio 1[26] Architecture + Design, Austin, Texas  
identity and branding system for architecture and design firm  
scope: national

[PRE-TEXAS STATE TENURE-TRACK APPOINTMENT]

- 2007 University of Houston – Gerald D. Hines College of Architecture  
Fall 2007 Architecture Lecture Series “Erich Mendelson German/  
American Architect” collateral  
scope: regional
- 2007 Rice Design Alliance – Rice University The Rice Design Alliance  
2007 Fall Lecture Series “Design Activism: Agents of Change”  
collateral  
scope: regional
- 2007 University of Houston – Gerald D. Hines College of Architecture  
Spring 2007 Architecture Lecture Series “Fabrications” collateral  
scope: regional
- 2006 University of Houston – Gerald D. Hines College of Architecture  
Fall 2006 Architecture Lecture Series “Pre•Fab” collateral  
scope: regional

VII. BOOK REVIEWS N/A

VIII. OTHER N/A

< B > WORKS NOT IN PRINT >

I. PAPERS PRESENTED AT PROFESSIONAL MEETINGS

- 2011 Fifth International Conference on Design Principles and Practices, Sapienza  
University of Rome, Rome, Italy “*The Rubik’s Cube: A Catalyst to a Creative  
Process*”
- 2010 TypeCon2010: Babel, Los Angeles, California “*Typography Spotter Cards*”
- 2010 Fourth International Conference on Design Principles and Practices,  
University of Illinois, Chicago, Illinois “*Critique 2.0: Embracing the*

*Technological Shift to Reach Out to the Immediacy Generation”*

- 2009 UCDA Design Educators Conference, Spring Hill College, Mobile, Alabama “*Blazing Trails: Exploration and Observation to Enhance Design Research*”

II. INVITED TALKS, LECTURES, PRESENTATIONS

- 2004–2010 *Guest reviewer* AIGA Houston: Student Portfolio Review, Houston, Texas
- 2006 *Bookbinding Workshop*, The Art Institute of Houston, Houston, Texas
- 2006 *Presentation to AIGA Student Group*, Westwood College, Houston, Texas
- 2006 *Presentation to AIGA Student Group*, American Intercontinental University, Houston, Texas
- 2005 *Presentation & guest reviewer*, University of Texas–Pan American, Edinburg, Texas
- 2005 *Presentation*, Boise State University, Boise, Idaho
- 2005 *Bookbinding Workshop*, The Art Institute of Houston, Houston, Texas
- 2004 *Photoshop Teacher Workshop for Secondary Educators*, The Art Institute of Houston
- 2004 *Professional work presentation*, The Art Institute of Houston, Houston, Texas
- 2002 *Professional work presentation*, Savannah College of Art and Design, Savannah, Georgia

III. MUSICAL COMPOSITIONS, PUBLICATIONS, OR RECORDINGS N/A

IV. MUSICAL PERFORMANCES N/A

V. THEATRICAL PRODUCTIONS N/A

VI. FILMS N/A

VII. MULTIMEDIA DESIGN PRODUCTION

- 2009 Burlington Ventures, Austin, Texas  
*www.3215exposition.com* – website for proposed residential development  
scope: local
- 2009 Ecoair Corporation, Atlanta, Georgia  
*flash animation* – scientific demonstration of product  
scope: national
- 2009 Lieberman Software, Austin, Texas

*flash animation* – demonstration of product  
scope: national

2008 MIRA Design Lab, Austin, Texas  
website design and development  
scope: regional

2008 Studio 1[26], Austin, Texas  
website design and development  
scope: national

### XIII. EXHIBITIONS

2010 Rice Design Alliance Design Charrette, “Awakening Willow Waterhole” Rice  
University School of Architecture, Houston, Texas (group show) scope: local

2009 Texas State University JCM Gallery, San Marcos, Texas  
*24 vertebrae but still no spine*, “*a study in excess...*” and “University of  
Houston College of Architecture lecture series Prefab”  
scope: local

2005 Houston3 - Creative Show  
AIGA Houston, Houston, Texas (group show)  
scope: local

2002 Masters of Fine Arts Thesis Exhibition  
University of Houston, Houston, Texas (group show)  
scope: local

2001 Out of the Box Design Awards Show  
Art Directors Club of Houston, Houston, Texas (juried)  
scope: regional

2001 Buffalo Bayou Art Park multimedia installation  
Houston, Houston, Texas (group show)  
scope: local

2001 Graphic Communications Student Show  
University of Houston, Houston, Texas (group show)  
scope: local

2000 Graphic Communications Student Show  
University of Houston, Houston, Texas (group show)  
scope: local

1995 Santa Chiara Study Center Exhibition  
Texas A&M University, Castiglion Fiorentino, Italy (group show)

scope: international

- 1995 Artfest 1995  
Texas A&M University, College Station, Texas (juried)  
scope: regional

IX. COLLECTIONS, COMMISSIONS, GALLERY REPRESENTATION, RESIDENCIES N/A

X. PUBLISHED PHOTOS AND REVIEWS OF CREATIVE WORKS

XI. CONSULTANCIES

XII. WORKSHOPS

[ATTENDED]

- 2008 Research Enhancement Writing Workshop  
Texas State University San Marcos, San Marcos, Texas  
Workshop explained the procedure to write and submit a  
proposal for a research enhancement grant.
- 2007 Cyanotype Workshop, Houston, Texas  
Workshop demonstrated the photography printing technique cyanotype

XIII. OTHER

ACCEPTANCE TO ART GALLERIES AND COMPETITIONS

- 2009 Art Interview International Online, Berlin, Germany  
*(honorable mention) Exhibit June 2010 Berlin, Germany*

SUBMISSIONS TO ART GALLERIES AND COMPETITIONS

- 2009 Manifest Gallery "Shaped", Cincinnati, Ohio *(under review)*  
2009 Core 77 | Bustin | Ponoko design competition

CONFERENCES, LECTURES, DESIGN SHOWS AND GALAS

[ATTENDED DURING TEXAS STATE TENURE-TRACK APPOINTMENT]

- 2011 5th International Design Principles and Practices Conference, Rome, Italy
- 2010 Texas Society of Architects Conference, San Antonio, Texas
- 2010 Houston Summit for the Creative Economy, Rice University, Houston,  
Texas
- 2010 AIGA Design Educators Conference, New Contexts/New Practices, North  
Carolina State University, Raleigh, North Carolina

- 2010 TypeCon2010: Babel, Los Angeles, California
- 2010 How Design Conference, Denver, Colorado
- 2009 4th International Design Principles and Practices Conference, Chicago, Illinois
- 2009 How Design Conference, Austin, Texas
- 2009 UCDA Design Educators Conference, Mobile, Alabama
- 2009 Texas Society of Architects Conference, Houston, Texas
- 2009 AIGA Educators Conference “Future History 3”, Chicago, Illinois
- 2008 Art Directors Club of Houston Awards Show, Houston, Texas
- 2008 AIGA Houston Design Legends Gala, Houston, Texas
- [attended pre-texas state tenure-track appointment]
- 2008 Visual Literacy Power 2 Empowerment Univ of North Texas, Dallas, Texas
- 2008 How Design Conference, Boston, Massachusetts
- 2008 Creative Summit XXII, San Marcos, Texas
- 2008 CAA (College Art Association) Annual Conference, Dallas, Texas
- 2007 AIGA Houston Design Legends Gala, Houston, Texas
- 2007 Creative Summit XXI, San Marcos, Texas
- 2006 AIGA Design in the Fast Lane, Dallas, Texas
- 2006 AIGA Houston Partners: Multi-disciplinary Speaker Event Steve Frykholm, Creative Director at Herman Miller, Houston, Texas
- 2006 AIGA Houston Joe Duffy, “Designing your Brand Apart”, Houston, Texas
- 2006 AIGA: Design in the Fast Lane, St. Edward’s University, Austin, Texas
- 2006 Creative Summit XX, San Marcos, Texas
- 2005 AIGA Curtain Call: Act II, Houston, Texas
- 2005 Houston3 - Creative Show, Houston, Texas
- 2005 Museum of Printing History – Josef Albers Lecture, Houston, Texas
- 2005 Lawndale – The Big Show, Houston, Texas
- 2005 Creative Summit XIX, San Marcos, Texas

- 2005 CAA (College Art Association) Annual Conference, Atlanta, Georgia
- 2005 University of Houston MFA Thesis Show, Houston, Texas
- 2004 AIGA Design in the Fast Lane, Houston, Texas
- 2004 AIGA Curtain Call: Act I, Houston, Texas
- 2004 AIGA Alternative Typestyles by Matt Tullis, Houston, Texas
- 2003 AIGA Design in the Fast Lane, Dallas, Texas

< C > GRANTS AND CONTRACTS

I. FUNDED EXTERNAL GRANTS AND CONTRACTS N/A

II. SUBMITTED, BUT NOT FUNDED, EXTERNAL GRANTS AND CONTRACTS

- 2008 SAPPI Ideas That Matter 2008  
grant for the non-profit group *Mobile Loaves and Fishes*

III. FUNDED INTERNAL GRANTS AND CONTRACTS N/A

IV. SUBMITTED, BUT NOT FUNDED, INTERNAL GRANTS AND CONTRACTS N/A

< D > FELLOWSHIPS, AWARDS, HONORS N/A

## IV. SERVICE

### < A > UNIVERSITY

FALL 2010 Commencement Ceremony for Fall 2010 graduating class  
FALL 2009 Commencement Ceremony for Fall 2009 graduating class  
(undergraduate marshal)  
FALL 2008 Commencement Ceremony for Fall 2008 graduating class  
FALL 2007 University Marketing Advisory Committee member  
FALL 2007 Commencement Ceremony for Fall 2007 graduating class

### < B > DEPARTMENTAL

#### [DURING TEXAS STATE TENURE-TRACK APPOINTMENT]

FALL 2008 TO SPRING 2011 Communication Design Senior Exit Review  
SPRING 2009 501 Pick n Pull  
FALL 2008 TO SPRING 2011 Printing Committee Member  
FALL 2008 TO SPRING 2011 Publicity Committee Member

#### [PRE-TEXAS STATE TENURE-TRACK APPOINTMENT]

2007 TO 2008 Communication Design Senior Exit Review,  
Texas State University–San Marcos, San Marcos, Texas  
attended and evaluated graduating seniors work  
2007 TO 2008 MFA Committee Member  
Participate in the development of the MFA program;  
review of prospective graduate students; critique in graduate  
weekend seminars  
2007 TO 2008 Printing Committee Member  
2007 TO 2008 Publicity Committee Member

### < C > COMMUNITY

2007 Child's Day Child Development Center  
Design work for their annual fund raising event.  
2005 TO 2007 Westchase Methodist School  
Various design work for fund raising and calender events

### < D > PROFESSIONAL

2005 TO 2007 AIGA Houston Board Member – Education Director,

Houston, Texas

2006 AIGA Design in the Fast Lane  
Student Portfolio Show Coordinator, Austin, Texas

2004 AIGA Design in the Fast Lane  
Student Portfolio Show Coordinator, Houston, Texas

< E > ORGANIZATIONS

1. HONORARY N/A

11. PROFESSIONAL

AIGA  
Society of Typographic Aficionados  
Rice Design Alliance  
College Art Association  
Houston Book Arts Organization

< F > SERVICE HONORS AND AWARDS N/A